



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: J. Montague

Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

Docket No.: NCR 8636 (1592.017US1)

Filed: June 27, 2000

Examiner: Shaffer, Eric T.

Customer No.: 21186

Serial No.: 09/604503

Due Date: November 27, 2003

Group Art Unit: 3623

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DEC 02 2003

GROUP 3600

We are transmitting herewith the following attached items (as indicated with an "X"):

A return postcard.
 An Amendment and Response (13 Pages).

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please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

Customer Number 21186

By: Joseph P. Mehrle
Atty. Joseph P. Mehrle
Reg. No. 45,535

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Non-Fee Amendment, Commissioner for Patents, P.O.Box 1450, Alexandria, VA 22313-1450, on this 24th day of November, 2003.

Name

Amy Moriarty

Signature

Amy Moriarty

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

Customer Number 21186
(GENERAL)

*Anat C
S.E.*
PATENT

S/N 09/604,503



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12/5/03

Applicant: John E. Montague
Serial No.: 09/604,503
Filed: June 27, 2000
Title: METHODS AND SYSTEM FOR OPTIMIZING A CAMPAIGN

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AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant has reviewed the Office Action mailed on August 27, 2003. Please amend the above-identified patent application as follows.

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